

GUIDELINES FOR H&R BLOCK PICKETERS

Be polite, neatly dressed, and well-mannered. Don't get into any arguments. Don't touch any customer in any manner. All American gun owners will be judged by your behavior.

Never block or impede the business entrance. Never block or impede the sidewalk or other public passage.

Have sufficient copies of our handout available for the picketing period. Select and append the name, address, and phone number of a local tax competitor before copying it. You may carry a neat picket sign, worded according to the sample available on our website. Do not hand out any other literature.

Simply approach arriving H&R Block customers, offer a handout, and say:

"I hope you'll consider having your taxes done somewhere else this year."

Arguments waste time you could spend reaching more receptive customers. Thank the argumentative customer for "listening to our issues," then move on.

If you are asked by the customer to explain the boycott, you may.

It is a **national boycott** is about **social discrimination against gun owners** and a **broken promise by H&R Block**. It is not about "revenge," or "destroying H&R Block's business." Our only goal is **to obtain a public apology and a promise of equal treatment and consideration**.

We are picketing because H&R Block has ignored a year's worth of letters and petitions, but has shown that picketing is certain to get their attention.

If you are scheduling your own picketing activities, try to concentrate on covering Saturdays first; then after-dinner hours (earlier days of the week are better). Weekday work hours will not be the most productive use of your time. The longer you picket a single office, the more effective the pressure will be.

If you are asked or told by the management to move on, inform them that it is your right to picket on public property. (NOTE: Malls and certain shopping center complexes are *private property*, and if you are told by an authority to leave those premises, *you must*. For best results, do not choose H&R Block offices in these locations. Instead, find offices that open onto public streets.)

If anyone asks for further information about the boycott or how to contact its organizers—where "anyone" includes customers, Block employees, or the press—refer them to the website address, which appears on the handout.

If *you as a picket* have any questions, contact your state coordinator, or write us at boycottblock@earthlink.net. Please do not give out that e-mail address.

Thank you for volunteering your time and commitment to picket for us.